

# Intersection Safety – a safe system approach

**Drive to Live.**

The Capital Region Intersection Safety Partnership (CRISP) presents a workshop case study on intersection safety

Motor vehicle collisions are a leading cause of injury-related death and disability among Capital Region residents. Each year, there are approximately 25,000 collisions in the region and two out of three injury collisions occur in intersections. To address this problem, the Capital Region Intersection Safety Partnership (CRISP) is hosting a half day workshop to case study a local intersection and examine how a Safe System Approach can be utilized to make intersections safer.

Several countries, including Sweden, the Netherlands and the State of Victoria, Australia have developed a highly integrated approach to the complex issue of traffic safety. The approach, called the Safe System Approach, strives for excellence in effective traffic safety programs. It is a holistic approach that focuses attention on the interaction between the vehicle, road infrastructure and roadside safety standards, and the road users. This workshop will present the components of the Safe System Approach as it relates to a specific case study – a Capital Region high collision intersection.

**Date:** Friday, May 18, 2007, 8 a.m. to 11:30 a.m.  
**Location:** Edmonton Petroleum Club, 11110– 108 Street, Edmonton, AB  
**Fee:** \$75.00

## Register Today

Enrollment is limited – register early to avoid disappointment.

Print and complete the registration form and mail it with payment to:  
Brenda Harvey, Population Health & Research,  
Capital Health, 300, 10216 – 124 Street, Edmonton, AB T5N 4A3

**Please forward this email to colleagues that might be interested in attending the workshop.**

## Workshop Format

This interactive workshop includes continental breakfast followed by an in-depth look at a local high collision intersection in the Capital Region. A series of panelists will present information about different safety aspects of the intersection and what has been done in the past to enhance safety at this location. Participants will work in small groups to review safe system considerations (engineering, enforcement, vehicle, personal and communication) that affect intersection safety. Delegates will then have an opportunity to discuss how the Safe System Approach might provide an effective solution to this location. A Safe Systems presentation providing a broader perspective on road safety will conclude the workshop.

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## Presenters

- **Eric Howard** is the principal of Eric Howard & Associates, Strategic Road Safety Advisors, providing advice on road safety governance, management and strategies to road safety agencies in Australia and internationally. Eric recently established this company following several years as the General Manager for Road Safety at VicRoads, the statewide road safety agency in Victoria, Australia. He is involved in establishing strategic road safety programs in many countries and is currently assisting the Canadian Traffic Safety Institute with their mid-term review of Canada's Road Safety 2010.
- **Mavis Johnson** is from the Canadian Traffic Safety Institute and is an accomplished road safety professional, currently undertaking an evaluation of the Canadian Road Safety Vision 2010.
- **Local Traffic Safety Experts** to complete the multi-disciplinary panel.

## Workshop Goals

- To understand data needs and measures of success when analyzing intersection problems and evaluating safety interventions.
- To illustrate best practice examples in intersection safety across engineering, enforcement, education and evaluation fields of practice.
- To facilitate information sharing and problem solving with respect to intersection safety between Capital Region community leaders.
- To understand how the Safe System Approach is relevant to intersection safety.

## Participants

This workshop is intended for engineering, enforcement, education and evaluation professionals interested in road safety:

- Municipal representatives involved in roadway safety, design or maintenance
- Private transportation engineers and planners
- Law enforcement agencies
- Injury prevention and traffic safety stakeholders
- Social marketers and communicators.

## Additional Information

For additional information about the content of the workshop please contact Craig Walbaum at (780) 496-8145 or [craig.walbaum@edmonton.ca](mailto:craig.walbaum@edmonton.ca).

CRISP is comprised of the following partners who share resources and expertise to implement on-going intersection safety initiatives in the Capital Region:

- City of Edmonton
- City of St. Albert
- Strathcona County
- Capital Health
- Edmonton Police Service
- RCMP – St. Albert
- RCMP – Strathcona County
- Alberta Motor Association